

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Age UK Camden (AUC)	
If your organisation is part of a larger organisation, what is its name? AUC is an independent charity	
In which London Borough is your organisation based? Camden	
Contact person: Mr. Gary Jones	Position: Chief Executive Officer
Website: http://www.ageukcamden.org.uk and www.openingdoorslondon.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 293446
When was your organisation established? 01/01/1985	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Older Londoners
Which of the programme outcome(s) does your application aim to achieve? Fewer older Londoners aged over 75 years with depression and more reporting improved well-being Older Londoners aged 75 years and over living more active and healthier lives
Please describe the purpose of your funding request in one sentence. To contribute towards the salary costs of two full-time Development Co-ordinators: these posts are crucial in delivering services for older LGBT people across the capital.
When will the funding be required? 01/07/2014
How much funding are you requesting? Year 1: £50,000 Year 2: £25,000 Year 3: £0 Total: £75,000

Aims of your organisation:

Age UK Camden's mission is to work with and for older people in and around Camden to improve their lives. The organisation's strategic aims, as detailed in AUC's Development Plan (2014 - 2017), are:

- * to develop a culture of partnership, openness to change and responsiveness, as we work towards older people's services fit for a changing world;
- * to keep the quality of services and high levels of user satisfaction as our main focus;
- * to develop the range, use and role of volunteers within Age UK Camden;
- * to focus on developing a diverse and creative income base, with funding from all the main sources: statutory, Lottery, trusts, our annual appeal, donations and legacies, plus a greater range of earned income;
- * to ensure that our services are widely known and understood, by older people, their families and carers, and other professionals.

Specific agreed organisational values are to: value diversity; be professional; show care and; put people first.

Main activities of your organisation:

AUC supports over 7000 older people each year through services and activities which include: two day resource centres; advice and support; advocacy; counselling (including in community languages and to people with early dementia); good neighbours support; IT training; direct payments support; volunteering opportunities; Bangladeshi carers support; nail care; home support; shopping support; dementia advocacy; neighbourhood care; two charity shops; and, through Opening Doors London we offer events, activities, information, campaigning and lobbying for older lesbian, gay, bisexual and transgender (OLGBT) people, currently in all north London boroughs and older LGBT campaigning and policy work across the whole capital. We rely upon the experience, support and dedication of over 280 volunteers.

The economic shocks of recent years have affected all voluntary services, and Age UK Camden has suffered cuts and lost traditional areas of funding, including one of its day resource centres. However we have come through the storm and are positive about the opportunities offered by new ways of operating.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
26	42	11	283

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	5 years

Summary of grant request

Need: With many older people's services not even acknowledging the existence of non-heterosexual service users, older LGBT people continue to face severe inequality of access. ODL was specifically established to fill the void in support for older LGBT people living in the capital. ODL not only provides an opportunity for isolated older LGBT members to attend social groups, it also provides a range of support services and events across London encompassing all aspects of life from counselling and home visits, to community safety and housing advice. Older LGBT people are two-and-a-half times as likely to live alone, twice as likely to be single, four-and-a-half times as likely to have no children to call upon, and significantly more likely to suffer mental health problems.

Delivery: Funding will secure current activities, and more activities will be rolled out to older LGBT people across the whole of London. Activities include: social groups; talks and visits on community safety, health, housing, social care, end of life care issues and welfare; older LGBT presence at LGBT events; training and awareness raising for care staff; financial advice; befriending; phone support; home visiting; campaigning groups; and a highly successful older Ambassador programme. If this application is successful, two full-time Development Workers part-funded through this proposal will be based in Camden and line managed by a dedicated Project Manager.

The Right Organisation: AUC is highly respected and has a strong track record in service delivery and has a reputation for developing and delivering innovative services to meet new and emerging needs. It is one of the largest Age UK organisations operating in the capital and supports over 7,000 older people each year.

Meeting the Trust's Programme Outcomes: The ODL service directly supports three of the City Bridge Trust outcomes for older Londoners (those aged over 75 years living more active and healthier lives; fewer older Londoners aged over 75 years with depression and more reporting improved well-being and; older Londoners having increased awareness of benefits, finance, housing and other rights). The service provides older LGBT communities with assistance to establish, sustain and increase peer support networks and campaigns. It also provides, sustains and increases direct services for vulnerable older LGBT individuals, and strengthens older LGBT communities. ODL's objectives are to: • reduce social isolation and improve well-being and mental health amongst older individuals from LGBT communities; • support older LGBT individuals to remain independent and live at home; • increase awareness of older LGBT communities amongst health and social care staff, and • support the development of peer support networks and encourage new older LGBT Project Ambassadors.

Meeting the Theme: ODL's success to date at involving beneficiaries and ensuring they enjoy active, independent and healthy lives is indicated in the ongoing evaluation's latest survey report: • 99% said they felt more connected to the LGBT community because of their involvement with ODL; • 81% said they felt more comfortable attending ODL groups/events than mainstream services; • 79% said that attending Opening Doors London has made them feel less isolated and; • 79% said it has benefitted their well-being.

Good Practice Principles: There are 30 older LGBT Ambassadors of the project who are directly involved in the management and running of the service. There is an older person who is the LGBT Champion at Board level and a further three LGBT trustees (one in his 80s). The organisation fully values and supports our 280+ volunteers as a crucial resource and has valuing diversity as a key organisational value. We co-locate with the national Age UK charity who regularly review the building's environmental impact to reduce the overall carbon footprint.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Not applicable

Do you have a Vulnerable Adults policy? **NO YES**

What Quality Marks does your organisation currently hold?

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Identify more vulnerable and isolated members who would benefit from accessing the Befriending service and signpost to other relevant and appropriate support services. Support project members to have a positive impact on both policy and service delivery through involvement in campaigns work and the service user Ambassador scheme.

Organise and facilitate a wide range of social activities across northern boroughs of London each month including two large information based events each year

Manage paid sessional workers and recruit, train and support an expanding team of volunteers and peer leaders to deliver activities which have a health and well-being improvement focus

Provide, sustain and increase direct services for vulnerable older LGBT individuals, and strengthen older LGBT communities through supporting peer networks and working to raise the profile of older people across the LGBT sector

Liaise with and support other local and regional Age UKs, voluntary sector organisations and statutory service providers to further raise the profile of ODL; reach out to a greater number of potentially isolated and vulnerable older LGBT people; and strengthen referral networks with organisations supporting older people across London

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

An increased number of older LGBT people will report reduced levels of depression

An increased number of older LGBT people will report improved well-being

An increased number of older LGBT will be living healthier and more active lives

An increased number of older LGBT people will report reduced social isolation as a result of strengthening community connections through ODL

Service providers from voluntary and statutory sector organisations will report an increased awareness how their services can be improved to be inclusive of older LGBT service users

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

The need for Opening Doors London's (ODL) services is increasing at a rapid rate and there are now close to 900 service users. As awareness of ODL increases so does demand. A realistic fundraising strategy is in place which consists of a broad range of income streams, these are fully detailed in the accompanying proposal.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

1,100

In which Greater London borough(s) or areas of London will your beneficiaries live?

Several NE London (40%)

Several NW London (40%)

Several SE London (10%)

Several SW London (10%)

What age group(s) will benefit?

45-64

65-74

75 and over

What gender will beneficiaries be?

Male

Female

Trans

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details: **The majority of current service users are White, however, 20% are from a wide range of other BME communities**

What proportion of the beneficiaries will be disabled people?

21-30%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Employee & volunteers – salary, NI, pension,	171591	174165	176777	522533
Premises- contribution to rent & utilities	13732	13938	14147	41817
Direct Service costs- ICT, publicity, activities,	23239	23588	23941	70768
Supplies & Services – e.g. finance, legal,	9548	9691	9837	29076
Organisational core costs – contribution to core	7004	7109	7216	21329
TOTAL:	225114	228491	231918	685523

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Big Lottery Reaching Communities Fund	75000	25000	0	100000
Trust for London	30000	30000	0	60000
Fundraising incl. donations	10000	0	0	10000
Training incl. Age UK London F4P delivery	16000	0	0	10000
TOTAL:	131000	55000	0	186000

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
David Kirsch Charitable Trust	15000	15000	15000	45000
Esmee Fairbairn Foundation	60000	60000	0	120000
About to talk to Henry Smith Trust				
Will apply to Lottery RC re Year 2 (part) &				
TOTAL:	75000	75000	15000	165000

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Contribution to salary costs of 2 LGBT	50000	25000	0	75000
TOTAL:	50000	25000	0	75000

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2013
-----------------------	---------------------	-------------------

Income received from:	£
Voluntary income	94,384
Activities for generating funds	166,567
Investment income	37,939
Income from charitable activities	1,892,593
Other sources	0
Total Income:	2,191,483

Expenditure:	£
Charitable activities	1,893,789
Governance costs	41,950
Cost of generating funds	196,204
Other	0
Total Expenditure:	2,131,943
Net (deficit)/surplus:	59,540
Other Recognised Gains/(Losses):	110,000
Net Movement in Funds:	50,460

Asset position at year end	£
Fixed assets	52,370
Investments	0
Net current assets	2,102,364
Long-term liabilities	-984,000
*Total Assets (A):	1,170,734

Reserves at year end	£
Restricted funds	118,826
Endowment Funds	12,000
Unrestricted funds	1,039,908
*Total Reserves (B):	1,170,734

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
51-60%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

There have been no significant changes since the date of our most recent accounts. An important on-going issue is the organisation's pension liability. AUC closed a final salary pension scheme to new entrants in 2004, the FRS17 valuation of the deficit for which is £984k at March 2013, and the cessation deficit (the amount payable on full closure) higher at an estimated £2.2mil.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	23,500	3,600	0
London Councils	0	0	0
Health Authorities	189,339	185,289	205,142
Central Government departments	20,000	20,637	0
Other statutory bodies	2,438	7,312	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Big Lottery (various funds)	131,941	247,500	82,833
Nationwide Foundation	116,936	91,291	46,281
Esmee Fairbairn Foundation	0	30,329	31,250
Trust for London	5,250	25,000	25,000
Henry Smith Charity	15,000	23,750	20,000

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Mr. Gary Jones**

Role within
Organisation: **Chief Executive Officer**